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**RITZ TOURS LAUNCHES REDESIGNED WEBSITE WITH NEW LOOK,  
USER-FRIENDLY FEATURES; VISIT [WWW.RITZTOURS.COM](http://WWW.RITZTOURS.COM)**

*Itineraries To Asia, Europe; Links To Facebook, Twitter, Blog Pages*

ALHAMBRA, CA (May 06, 2010) – Those looking to plan the overseas adventure of a lifetime to Asia or Europe are encouraged to visit Ritz Tours on the Internet at its newly redesigned website – [www.RitzTours.com](http://www.RitzTours.com) – where they will find a complete listing of tours, travel dates and detailed pricing as well as links to the company’s Facebook page, Twitter account and Blog

In addition to a fresh-look, other user-friendly features of the new website include:

- **Complete Itinerary Information** – Full programs, travel dates and package pricing for Ritz Tours’ *China Premiere Series, China Deluxe Series, Asia Series* and *Europe Series*
- **Destination Information** – Including climate, language, calendar of events, currency and electrical requirements for all countries on Ritz Tours itineraries
- **Travel With Ritz** – Featuring tabs for Travel Planning, How To Book, Custom Travel, Group Travel, Travel Styles, Travel Insurance, Frequently Asked Questions and Information on Hotels
- **Special Offers** – Travel Deals to Asia and special offers on Victoria Suites (sailing the Yangtze River)
- **City Packages** – Detailed information about city packages in Asia including China, Cambodia, Japan, Singapore, Thailand and Vietnam as well as city packages in the United Kingdom
- **About Us** – Details about Ritz Tours
- **Brochures** – Consumers and travel agents can order hard copies of brochures or download online versions

“As we celebrate our 30<sup>th</sup> anniversary as a leading tour operator to Asia, we are pleased to have re-launched our website offering travelers a complete on-line vacation guide.

Additionally, we have embraced the popular social networking channels offering people various avenues to keep up-to-date about Ritz Tours' extensive and affordable travel packages," said Martin Chan, owner of Ritz Tours. "We encourage people to visit us online often as we also feature internet-only travel specials."

**In addition to the website, those looking to keep up-to-date about Ritz Tours as well as its packages and specials can find the tour operator on Facebook by searching "Ritz Tours" or visit <http://www.facebook.com/pages/Ritz-Tours/195831081486>.**

**Consumers may choose to follow Ritz Tours on Twitter at <http://twitter.com/ritztours.com> and subscribe to the Ritz Tours' blog, offering beautiful photography and itinerary details, at <http://blog.ritztours.com/>.**

Every Ritz Tours vacation experience ensures travelers of the following: Reliability (for providing enjoyable and memorable trips), Integrity (a commitment to package pricing at the very best available rates), Trustworthiness (building on its long-standing reputation for excellence), and Zeal (enthusiasm in maintaining the highest level of customer service).

**For more information, see your local travel agent or contact Ritz Tours at (800) 900-2446/(626) 289-7777; fax: (626) 281-0117; or visit <http://www.RitzTours.com>.**

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