



MEDIA CONTACTS:

KTCpr

Telephone: (516) 594-4100

Theresa Oakes / T.Oakes@KTCpr.com

Leigh-Mary Kearney / LM.Kearney@KTCpr.com

**RITZ TOURS OFFERS WELL-ROUNDED 13-DAY *EXOTIC ASIA*
TOUR FROM \$2,276; INCLUDES AIR, HOTEL & SIGHTSEEING**

ALHAMBRA, CA (July 26, 2010) – Ritz Tours (<http://www.RitzTours.com>) offers a vacation of culture and traditions with the 13-day [Exotic Asia tour](#). Offering a sampling of Southeast Asia’s most interesting destinations, this journey takes travelers from colorful Bangkok to the soaring Petronas Towers in Kuala Lumpur. Participants will discover the ultimate of paradoxes in the “Lion City” of Singapore, where modern skyscrapers rub shoulders with ancient temples and mosques, then venture to Hong Kong and enjoy panoramic views of the harbor atop Victoria Peak.

Priced from \$2,276 per person (plus tax), based on double occupancy, the 13-day Exotic Asia program features roundtrip airfare from Los Angeles or San Francisco; inter-city transportation; hotel accommodations (Sofitel Centara Grand in Thailand; Park Clarke Quay in Singapore; the Grand Millennium Kuala Lumpur in Malaysia; and the Harbour Plaza Metropolis in Hong Kong); sightseeing in air-conditioned motorcoaches; meals and entertainment per the itinerary; the services of knowledgeable tour guides; and fuel charges.

Redefining the escorted group travel experience, Ritz Tours’ Asia Series programs feature a maximum group size of 40 people, luxury hotels chosen for their central location and excellent service, the services of a tour manager to accompany travelers throughout the tour (except in Hong Kong) for groups of 10 or more, and a special gift in Bangkok.

Departure dates are available now through Feb. 2011. Single supplements cost an additional \$700 – \$750 per person, which vary based on departure date.

Airfare is available from additional gateways nationwide (including, but not limited to, New York, Boston, Miami, Philadelphia, Chicago and Dallas) and ranges from an extra \$100 – \$350 per person.

To help travelers protect their vacation investment and offer an increased savings, Ritz Tours provides Travel Protection Insurance at **no additional cost** on every 2010 brochure tour series program that is paid in full 60 days prior to departure.

EXOTIC ASIA TOUR HIGHLIGHTS

The tour kicks off with several days in Bangkok where travelers will be introduced to various aspects of Thai culture and Buddhism, a cornerstone of the everyday life of Thai people. As you [travel through Bangkok](#), uncover hidden gems at the colorful Damern Saduak Floating Market, where hundreds of vendors convene daily in the myriad canals to sell their fresh produce and goods. After lunch, spend the afternoon free to explore the Kingdom capital or take an optional tour to the Rose Garden. Stroll along the gardens of the cultural village and learn more about Thailand's rich heritage at the Thai Culture and Elephant Show.

The next morning, visit the Royal Palace, the city's most famous landmark and the former residence of the Royal Family. Continue on through the lavish complex to visit the Coronation Hall and the Temple of the Emerald Buddha, a symbol of divinity, power and enlightenment to the Thai people. After lunch, visit the Reclining Buddha Temple, and stop by a Thai Silk store and Gems Factory, where visitors will learn about the processing of these precious stones.

Enjoy the entire following day free at leisure to explore this vibrant city or take an optional excursion to the ancient city of Ayutthaya. Tour the dazzling remains of the monasteries and temples which showcase the past splendor of the dynasties, then continue south of Ayutthaya to visit the exquisite Bang Pa In (Summer Palace).

After Bangkok, the group [travels to Singapore](#), one of Asia's most vital financial centers, boasting a rich blend of Chinese, Malay, and Indian cultures. A city tour begins with a visit to Merlion Park, home to the national half-fish/half-lion symbol, followed by a tour of Thian Hock Temple, the "temple of heavenly happiness." The agenda includes a visit to a handicrafts center as well as a stroll along the colorful streets of Little India. After lunch, enjoy the remainder of the day free at leisure.

Next, the itinerary journeys across the border into Malaysia, an intoxicating country bordering Thailand and Singapore. Enjoy lunch in the sleepy town of Malacca and uncover its hidden charms on a city tour, with visits to the Dutch-built Christ Church, Old Town Hall Stadthuys, Porta De Santiago, St. Francis Xavier Church, and Cheng Hoon Teng Temple. Afterwards, board a Ritz Tours motorcoach and head to Kuala Lumpur, Malaysia's capital.

[Kuala Lumpur](#) is the country's most modern city, boasting sleek high rises and international cuisine. Sightseeing includes Kings Palace, the original city center at Merdeka Square, the National Mosque and the National Monument. Marvel at the Petronas Twin Towers, which stand at 1,482 ft. and once claimed the title of the world's tallest building. Additional stops include a visit to the Batu Caves, a natural wonder that contains some of the oldest evidence of human habitation in Southeast Asia, as well as to a Pewter Factory, KLCC Shopping Mall and a traditional Batik Demonstration.

The itinerary concludes in [Hong Kong](#), where tour participants will discover ancient traditions among an ultramodern city. Sightseeing begins by taking in the dazzling views afforded from Victoria Peak, followed by visits to open-air Stanley Market, Repulse Bay and Aberdeen Fishing Village. The remainder of the day the group has free time to explore the city, sample some of its famous street food, or do some last-minute shopping.

Super Value Extensions

For those looking to extend their travels in Asia, Ritz Tours sells attractively-priced four-day/three-night Super Value Extensions, including visits to Hanoi and Ho Chi Minh City that can easily and conveniently be added on to the end of the Exotic Asia program (priced from \$760 per person).

Renowned for offering the "best quality tours at the most affordable prices" with specially-designed, distinctive travel itineraries, Ritz Tours currently offers more than 20 Premiere, Deluxe and Asia Series tours and three Deluxe programs for Europe.

Every Ritz Tours vacation experience ensures travelers the following: Reliability (for providing enjoyable and memorable trips), Integrity (a commitment to package pricing at the very best available rates), Trustworthiness (building on its long-standing reputation for excellence), and Zeal (enthusiasm in maintaining the highest level of customer service).

Find the tour operator on Facebook by searching "Ritz Tours" and follow them on Twitter at <http://twitter.com/ritztours>. Be sure to visit the Ritz Tours' blog at <http://blog.ritztours.com/>.

For more information, see your local travel agent or contact Ritz Tours at (800) 900-2446/(626) 289-7777; fax: (626) 281-0117; or visit <http://www.RitzTours.com>.

###